

# The United States of America



## CERTIFICATE OF REGISTRATION PRINCIPAL REGISTER

*The Mark shown in this certificate has been registered in the United States Patent and Trademark Office to the named registrant.*

*The records of the United States Patent and Trademark Office show that an application for registration of the Mark shown in this Certificate was filed in the Office; that the application was examined and determined to be in compliance with the requirements of the law and with the regulations prescribed by the Director of the United States Patent and Trademark Office; and that the Applicant is entitled to registration of the Mark under the Trademark Act of 1946, as Amended.*

*A copy of the Mark and pertinent data from the application are part of this certificate.*

***To avoid CANCELLATION of the registration, the owner of the registration must submit a declaration of continued use or excusable non-use between the fifth and sixth years after the registration date. (See next page for more information.) Assuming such a declaration is properly filed, the registration will remain in force for ten (10) years, unless terminated by an order of the Commissioner for Trademarks or a federal court. (See next page for information on maintenance requirements for successive ten-year periods.)***



A handwritten signature in black ink, reading "Jon W. I. Dudas".

Director of the United States Patent and Trademark Office

## REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

### Requirements in the First Ten Years\*

#### *What and When to File:*

- First Filing: A Declaration of Continued Use (or Excusable Non-use), filed between the 5<sup>th</sup> and 6<sup>th</sup> years after the registration date. (See 15 U.S.C. §1058; 37 C.F.R. §2.161.)
- Second Filing: A Declaration of Continued Use (or Excusable Non-use) **and** an Application for Renewal, filed between the 9<sup>th</sup> and 10<sup>th</sup> years after the registration date. (See 15 U.S.C. §1058 and §1059; 37 C.F.R. §2.161 and 2.183.)

### Requirements in Successive Ten-Year Periods\*

#### *What and When to File:*

- A Declaration of Continued Use (or Excusable Non-use) **and** an Application for Renewal, filed between each 9<sup>th</sup> and 10<sup>th</sup>-year period after the date when the first ten-year period ends. (See 15 U.S.C. §1058 and §1059; 37 C.F.R. §2.161 and 2.183.)

### Grace Period Filings\*

There is a six-month grace period for filing the documents listed above, with payment of an additional fee.

**The U.S. Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements. Therefore, you should contact the USPTO approximately one year prior to the deadlines set forth above to determine the requirements and fees for submission of the required filings.**

**NOTE: *Electronic forms for the above documents, as well as information regarding current filing requirements and fees, are available online at the USPTO web site:***

[www.uspto.gov](http://www.uspto.gov)

**YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT  
FILE THE DOCUMENTS IDENTIFIED ABOVE DURING THE  
SPECIFIED TIME PERIODS.**

\*Exception for the Extensions of Protection under the Madrid Protocol:

The holder of an international registration with an extension of protection to the United States must file, under slightly different time periods, a Declaration of Continued Use (or Excusable Non-use) at the USPTO. See 15 U.S.C. §1141k; 37 C.F.R. §7.36. The renewal of an international registration, however, must be filed at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol. See 15 U.S.C. §1141j; 37 C.F.R. §7.41.

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

Reg. No. 3,023,444

United States Patent and Trademark Office

Registered Dec. 6, 2005

**SERVICE MARK  
PRINCIPAL REGISTER**

**LUV2HULA**

NUTTING, R. CHERRY PUALANI M. (UNITED STATES INDIVIDUAL)  
4922 WHEATSTONE DRIVE  
FAIRFAX, VA 22032

FOR: ENTERTAINMENT IN THE NATURE OF LIVE DANCE PERFORMANCES; EDUCATIONAL SERVICES, NAMELY INSTRUCTION AND CLASSES IN THE FIELD OF DANCE, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 9-0-1984; IN COMMERCE 9-0-1985.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-479,564, FILED 9-7-2004.

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December 12, 2005

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**RE: LUV2HULA – U.S. Patent and Trademark Office Reg. No. 3023444**

Dear Cherry,

Congratulations! You are now the owner of registered trademark in the records of the United States Patent and Trademark Office. The benefits of your “registered” trademark status include protection in all fifty states, constructive notice to any new trademark applicants or searchers, and use of the registered trademark ( ® ) symbol.

I have enclosed the Certificate of Registration from the U.S. Patent and Trademark Office for LUV2HULA. I have retained copies to keep as a part of your file and my records.

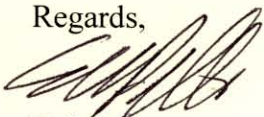
Instructions:

The registration will remain valid for ten (10) years, at which time it can be renewed. An Affidavit of Use must be filed in the year proceeding December 6, 2011, the sixth anniversary of the registration, to demonstrate continued use of the trademark. I will not be responsible for filing the Affidavit on your behalf unless retained to do so. Unless you subscribe to trademark monitoring services (see attached), you may not be notified by my office when the Affidavit is due.

Now that the trademark is registered, you should use the registered trademark symbol (®) beside the mark. In addition, use the wording *LUV2HULA is a registered trademark of Cherry Pualani M. Nutting* in appropriate circumstances. Failure to properly use of your trademark or to defend it against infringement may result in diminished protection. If another party infringes your trademark or uses a confusingly similar name, it is in your interest to contact an attorney immediately.

Thank you for choosing to use my services for you intellectual property needs. Do not hesitate to contact me if you have any questions or would like to apply for registration of any other trademarks.

Regards,



Erik Pelton

Enclosures:

U.S.P.T.O. Registration No. 3023444  
Trademark Monitoring Information